

STATE OF KANSAS
OFFICE OF THE ATTORNEY GENERAL

PHILL KLINE
ATTORNEY GENERAL



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December 30, 2004

I am pleased to submit the following report detailing the activities of the Consumer Protection and Antitrust Division of this office for the calendar year ending December 31, 2003.

Shortly after assuming office in January 2003, I charged the team in that important division to dedicate themselves to the high ideals that moved the legislature to enact the Kansas Consumer Protection Act (KCPA) more than 30 years ago.

To demonstrate that firm resolve, I directed the division to author a mission statement that built upon the mission I set forth for the entire administration. This statement provides the guiding principles by which my Consumer Protection and Antitrust Division operates on behalf of the citizens of our state and drives the division to focus on true consumer harm and those companies most deserving of enforcement action:

*PHILOSOPHY AND MISSION STATEMENT OF ATTORNEY GENERAL
PHILL KLINE'S CONSUMER PROTECTION AND ANTITRUST DIVISION*

- *The Consumer Protection and Antitrust Division strives to promote human dignity through justice with compassion by carrying out its statutory duties under the KCPA with professional excellence and judicious restraint.*
- *The division exists to promote healthy commerce by investigating and taking enforcement action against deceptive, unconscionable and anti-competitive business practices.*
- *The division strives to minimize the need for such investigations and enforcement action by educating consumers, suppliers and business leaders.*
- *When enforcement action must be taken, the division vigorously prosecutes violators of the KCPA toward the goal of developing a body of case law that protects Kansans from unscrupulous business practices.*

Many positive benefits have arisen from the division's rededication to the original intent of the KCPA. In keeping with this mission, we have formed several task forces within the division each working to protect the most vulnerable Kansans by confronting businesses and con artists who would prey upon them. These include the Vulnerable Adults Task Force (VATF), the Consumer Protection Emergency Response Team (CPERT) and the Incoming Review Committee (IRC).

The efforts of the Consumer Protection and Antitrust Division in 2003, although significant, are expected to culminate in even more benefits to Kansans in the years to follow. The division looks forward to continuing its education and advocacy efforts on behalf of all Kansas consumers and wishes to thank the executive and legislative branches of government for their assistance in this important endeavor.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Phill Kline".

Phill Kline
Attorney General